

"We're too busy!"

"We're too distracted!"

"We have other things to deal with!"

"It might happen to someone else...
...but it won't happen to me!"

Optimism bias: a cognitive bias that causes people to believe that they are less likely to experience a negative event than others.

Weinstein, Neil D.; William M. Klein (1996). "Unrealistic Optimism: Present and Future". Journal of Social and Clinical Psychology. Just-world fallacy: refers to a tendency for people to blame and disparage victims of an accident or a tragedy to reassure themselves of their insusceptibility to such events.

Summers, G.; Feldman, N. S. (1984). "Blaming the victim versus blaming the perpetrator".

Five things we can do to build resiliency in our communities!

Motivate ourselves to become interested in and proactive about our safety.

Increase 'Situational Awareness'.

















Resident

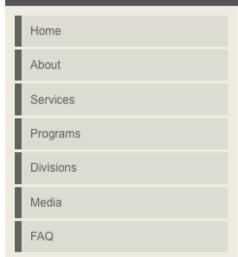
Business

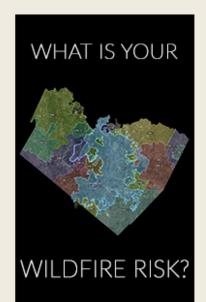
Development

Government

Environment

Department » Fire » Divisions » Wildfire









WILDFIRE

The Wildfire division addresses the potential threat of wildfires through public education, fuel (vegetation) management and effective firefighting response.

The Wildfire division assists neighborhoods in becoming Fire Adapted Communities through public education by incorporating Firewise principles during community assessments and presentations conducted by our Firewise Program Coordinators.

KNOW YOUR RISK



TOP CONTENT

- ☆ Recruiting
- ☆ Fire Cadet Employment
- * Requirements for Fire Cadet
- ★ Fire Inspections
- ☆ AFD Permits

CONTACT INFO

Phone: 512-974-0270

Email



Austin's Wildfire Threat

Wildfire Risk Map

Wildfire Preparedness Symposium

Join us on May 3 to learn about your.

EXPLORE NEWSLETTERS



NATIONAL FIRE PROTECTION ASSOCIATION

The leading information and knowledge resource on fire, electrical and related hazards

Q

CODES & STANDARDS

NEC®

NEWS & RESEARCH

TRAINING & EVENTS

PUBLIC EDUCATION

MEMBERSHIP

PUBLIC EDUCATION

Public Education	
By topic	-
Smoke alarms	+
Home fire sprinklers	
Wildfire	-
Firewise USA®	+
Preparing homes for wildfire	
, ,	
Wildfire preparedness tips	

Public Education / By topic / Wildfire / Firewise USA®





NFPA's Firewise USA® program teaches people how to adapt to living with wildfire and encourages neighbors to work together and take action now to prevent losses.



Join the growing network of more than 1,500 recognized Firewise USA® sites from across the nation taking action and ownership in preparing and protecting their homes against the threat of wildfire.

- Get started now! Learn about becoming a recognized Firewise USA® site.
- Annual renewal information How to maintain your Firewise USA® recognition.
- · Login to Firewise USA® program management portal create a new site, complete a renewal, or manage the communities you advise.

Live Chat



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Resident

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Environment

Department » Development Services » Divisions » Nature In The City – Austin » Get Firewise, Be Resilient



NATURE IN THE CITY – AUSTIN

Get Firewise, Be Resilient

Nov 05, 2015 - 11:40 am CST



ABOUT THIS BLOG

Austin, Nature in the City is a blog featuring timely announcements and information about Austin's trees and vegetation. Each month we'll feature something different from seasonal tips, demonstration projects, and new reports, to opportunities for grants and volunteering. Sign up for the The Austin Treebune to receive monthly updates, and stay current by Liking us on Facebook.

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Disaster Ready Austin

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Preparedness Materials

These educational materials are available for download for presentations, professional printing and office printing. Where applicable, content has been created in coordination with the American Red Cross and National Weather Services. Design files are available to accredited non-profit and government organizations by request to the HSEM Public Information and Marketing Manager.

Preparedness Publications

Wildfire Action Guide

Warn Central Texas (English/Spanish)

- ► Download 11x17 poster English
- ▶ Download 11x17 poster Spanish
- ▶ Download Social Package English
- ► Download Social Package Spanish

Emergency Kit Checklist (dual-sided English/Spanish)



- ▶ Download for professional printing 7"x5" (Prints 4/4 bleeds)
- ▶ Download for office printing or presentations 7"x5" JPEG English
- ▶ Download for office printing or presentations 7"x5" JPEG Spanish

Hazard Mitigation Plan Update – City of Austin

Hazard Mitigation Plan Update – City of Austin





Local Publications

- River Place Review
- River Place Newsletter
- Four Points Newspaper
- River Place Bulletin Board
- Community Impact Publication
- Nextdoor.com

Community Events





River Place July 4th Parade, Sun Tree Park July 4, 2018

River Place BBQ, River Place Golf Club July 4, 2018

Collaborate with expert resources and other communities.

Collaboration: Expert Resources

- Austin Fire Department Wildfire Division
- Lake Travis Fire Rescue
- Travis County Fire Marshal's Office
- Texas Forest Services
- Texas A&M
- Homeland Security
- Etc.

Collaboration: Local Communities

- Steiner Ranch Area Evacuation Project (TC TNR CIP)
- Westminster Glen HOA
- Comanche Trail Community Association
- Austin Firewise Alliance
- Etc.

Collaboration: Other Communities





Marin County

Colorado State, Forest Services

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Develop practical wildfire mitigation and emergency preparedness protocols.

Wildfire Mitigation & Disaster Response Plan



"Draft"



May, 2019

Wildfire Mitigation Protocol

Wildfire Mitigation Protocols

Amon

[The Fire Department of the City of Austin]¹ [River Place Country Club]

And

[River Place Home Owner's Association]

"DRAFT"

BACKGROUND:

The Fire Department of the City of Austin (the "Austin Fire Department") is concerned with preventing wildfires and, if one occurs, minimizing its harm to people, animals and property. Communities surrounded by areas of dense vegetation are at particular risk because such vegetation can serve to fuel and accelerate fires during periods of hot, dry weather. The River Place Country Club ("RPCC") and the community of River Place (which is represented by the River Place Home Owner's Association, the "River Place Community") are surrounded by large areas of dense vegetation, which makes them vulnerable to wildfires. RPCC and the River Place Community are also, however, uniquely situated in that they are largely encompassed by RPCC's golf course. RPCC has fairway sprinklers throughout the golf course which utilize gray water produced by the River Place Community, while the fire hydrants within the River Place Community are served by a separate water source. Because of the separation of systems, use of the RPCC fairway sprinklers would not impact water pressure to the fire hydrants within the River Place Community. Given their common interest in protecting RPCC and the River Place Community from the potential devastation of fires, to provide an additional line of defense, the Austin Fire Department, RPCC and the River Place Community have collaboratively developed these protocols to utilize the RPCC fairway sprinklers to prevent fires from spreading within, or to, the RPCC and the River Place Community.

PURPOSE

The fairway sprinklers of RPCC could serve as a fire break and "safe zone" for individuals if a fire originates in, or encroaches on, RPCC and the River Place Community. These protocols establish the communications and actions to be taken by the Austin Fire Department, RPCC and the River Place Community to utilize the RPCC fairway sprinklers in the event of a fire emergency.

PROTOCOLS:

Appointment of Representatives

¹ [Note: Will need to ensure proper entity names]









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Leverage community resources.







- Motivate
- 2 Increase Situational Awareness
- 3 Collaborate
- 4 Develop Practical Protocols
- 5 Leverage Community Resources

